

# PRODUCT GOVERNANCE AND FAIR VALUE ASSESSMENT



Carrier	Tokio Marine HCC
Product	Westfield Pleasurecraft
Class of Business	Marine Insurance
Date	07/06/2024
Our Status	Co-Manufacturer

## Product Information

Cover for Hull, Contents and Liabilities for individuals boat owners on a Private & Pleasure or Skipper Charter basis cruising UK and European Waters. Maximum Sum Insured of £500,000. With additional cover for divers and divers liability

## Target Market

Individuals that own a boat and use it on a Private and Pleasure and Skipper Charter basis. Aged 18 upwards. No upper age limit but PA cover stops at age 76. Up to a total sum insured of £500 000. The boat can be stored ashore in the UK or EU and/or moored in a marina or alongside or in UK and EU waters. This product provides unique cover for diving.

## Are there any groups of customers for whom this product would be unsuitable or would not provide the intended level of value?

Individuals that own a boat and use it on a commercial basis Anyone under 18.  
Craft valued over a total sum insured of £500,000.  
Craft that are kept any where other than UK & EU.

## Other information which may be relevant to distributors

We are a Managing General Agent (MGA) and the Lead Co-Manufacturer of the products that it distributes acting as an agent of the Insurer.

As per our regulatory responsibilities under PROD 4.2 , this product has been subject to our Product Governance Process and approved as offering Fair Value. The Fair Value Assessment undertaken included consideration of a wide range of factors which included, but were not limited to, the following;

- The complexity of the insurance product.
- The nature of the insurance product and the risk of customer detriment related to it.
- The characteristics of the target market including policystakeholders.
- The benefits that will be provided.
- The type and quality of services provided to customers.
- The distribution channel including any remuneration information.
- Appropriate data including claims information and complaints data.

Date Fair Value Assessment Completed

07/06/2024

Date Fair Value Assessment Approved

07/06/2024

All intermediaries who distribute our products are reminded of their regulatory responsibilities to assess fair value to customers where separate fees are charged and/or premium finance is arranged. This also applies where an add-on product (not manufactured by us) is sold alongside the core product. Commission, fees or charges passed onto the customer must be proportionate to the service provided and provide fair value. We may from time to time request additional management information from our distributors to support the fair value assessment process.